



Greater Longview United Way

CAMPAIGN AWARDS

Campaign Spirit Award

- \$50 per Capita - Employee Giving

Campaign Century Award

- \$100 per Capita - Employee Giving

Campaign Champion Award

- \$200 per Capita - Employee Giving

Give UNITED Award

- 100% employee giving

Longview Leadership Award

- 10% or more employees at Leadership level giving.

CEO Award

- Maintain or increase employee participation.
- Increase total gift by 3% or more
- Have at least one Leadership giver (\$1,000 pledge).
- Conduct at least one workplace presentation coordinated by GLUW staff.

Largest Corporate per Capita Increase in Giving

Largest Employee per Capita Increase in Giving

Largest Increase in GLUW Agency Employee Giving